

Julie Dumont Rabinowitz
16 Muirfield Road • Falmouth, Maine 04105 • (207) 878-3139
julierabinowitz.com • jdrabinowitz@yahoo.com

EDUCATION

Master of Arts: Communication Studies (Rhetoric) • 1997
University of North Carolina at Chapel Hill • Chapel Hill, North Carolina

Bachelor of Arts *cum laude*: History; Communication Arts (Radio/TV/Film) • 1992
Marist College • Poughkeepsie, New York

TEACHING EXPERIENCE

- Visiting Instructor of English • Colby College • Waterville, Maine • Spring 2011
- Adjunct Instructor of Communication • Kaplan University • Portland, Maine • 2010–present
- Adjunct Instructor of Communication • University of Southern Maine • Portland, Maine • 2004–present
- Visiting Lecturer • Department of Theater and Rhetoric • Bates College • Lewiston, Maine • 2009–2010
- Adjunct Instructor of Communication • Andover College • Portland, Maine • 2007–2009
- Mellon Learning Associate: Rhetoric Department • Bates College • Lewiston, Maine • 2007–2008
- Visiting Lecturer of Communication • North Carolina State University • Raleigh, North Carolina • 1998–2003
- Adjunct Professor of English • North Carolina Wesleyan College • Rocky Mount, North Carolina • 1998–1999
- Assistant Director of Debate, Instructor, & Teaching Assistant • University of North Carolina at Chapel Hill • Chapel Hill, North Carolina • 1995–1997
- Assistant Director of Debate • Marist College • Poughkeepsie, New York • 1992–1995

Courses

Introduction to Communication Theory
Communication Analysis and Criticism
Research Methods of Communication
Mass Media and Human Interaction
Communication and Social Processes

Business Communication
Public Speaking
Introduction to Argumentation
Communication in the 21st Century
College Composition II (*online*)

College Service

- Senior Thesis and Honors Thesis Advisor, Department of Theater and Rhetoric, Bates College, 2009–2010
Advised three senior theses and two senior honors theses in Rhetoric.
- New Research in the Humanities Panel Moderator, Mt. David Summit, Bates College, 2010
- Departmental Examiner, Honors Thesis Defense, Department of Theater and Rhetoric, Bates College, 2010
- Assistant Director of Debate, Bates College, 2007–2008

RESEARCH INTERESTS

The intersection of rhetoric and American history, particularly in relation to the modern presidency and public policy argument; and the public presentation of history as, and in, public policy argument, particularly as relates to history and social studies education for K–12 students.

PROFESSIONAL EXPERIENCE

Independent Consultant (julierabinowitz.com): 1997–present

- Writer and developmental and copy editor proficient in APA, MLA, AP, and Chicago styles, with special focus on nonfiction, academic, public policy, and historical works; skilled in archival research.
- Non-profit organization advisor skilled in fundraising, including grant writing; marketing and outreach; copy-writing (SEO); project planning; financial compliance; and board and policy development.
- Clients include the Group for Legal and Political Studies (Prishtina, Kosovo), Oxford Editing (Atlanta, Georgia), Pinpoint Demographics and Trendology Research (Bath, Maine), Aurora Photos (Portland, Maine), Gibbs Smith, Publisher (Salt Lake City, Utah), and the Southern Oral History Program at UNC-Chapel Hill.
- Familiar with Word, Excel, Access, PowerPoint, Quark, and Raiser's Edge as well as other software programs.

Executive Director: 2004–2006

Hitinowa Council of Camp Fire USA/Camp Ketcha • Scarborough, Maine

- Managed operations for all Camp Fire USA youth development programs in Maine.
- Operated Camp Ketcha, a day camp serving more than 1,000 children on 133 acres in the Libby River watershed.
- Managed personnel and oversaw all finances with an operating budget of \$800,000 and assets of \$2 million.
- Spearheaded development, grant writing, marketing, and public relations efforts.
- Achievements: developed new strategic plan; doubled revenue from facility rentals, implemented new revenue-generating programs; improved safety; revised bylaws; strengthened Board; and improved physical plant.

Managing Editor: 1999–2003

Humanities Extension/Publications Program, North Carolina State University • Raleigh, North Carolina

- Wrote, edited, and managed design of *Living in Our World* social studies textbook series, teacher's editions, and supplementary materials, to match North Carolina's social studies curriculum for grades four through seven.
- Directed more than 25 staff and a 50-teacher team to ensure quality and state and national standard correlation.
- Oversaw multi-million dollar project budget; worked with vendors, cultural institutions, and faculty.

Director of Membership Services: 1997–1999

North Carolina Bar Association • Cary, North Carolina

- Directed member relations, recruitment, and retention for the state's largest voluntary professional association.
- Exceeded both membership and sales objectives via overhauling brand image, training staff in marketing and customer service, and writing new promotional pieces, collateral materials, and Web content.
- Negotiated with member service vendors; increased non-dues revenue by 40 percent.
- Worked closely with volunteers; organized conferences, lectures, and seminars.
- Managed the traveling museum exhibit *Seeking Liberty and Justice*; supervised photo research for the book celebrating the NCBA's centennial.

Archivist for Special Projects: 1992–1995

Franklin D. Roosevelt Presidential Library, National Archives and Records Administration • Hyde Park, New York

- Designed and wrote content for Library's first Web site; managed all computer networks; trained staff.
- Designed video displays and interactive audiovisual exhibits on both World War II and Eleanor Roosevelt; co-curator: *1945: The Year That Changed Your World*.
- Managed special projects, exhibits, and media events; developed public/private partnerships.
- Created language arts and history lessons for the EDUPORT interactive classroom and multimedia demonstrations for Senator Robert Kerrey's 1994 testimony to Congress on information technology.
- Experienced in research, preservation, description, and processing of audiovisual materials and documents.

OTHER RELATED EXPERIENCE

- **Gifts Processor:** 2003–2004 • Development Office, Maine Medical Center • Portland, Maine
 - Balanced daily gift receivables including pledges, grants, sponsorships, special event funds, and stocks.
 - Created and updated donor and volunteer records in Raiser’s Edge.
- **Public Opinion Pollster:** 2003–2004 • Critical Insights • Portland, Maine
 - Conducted market research and public opinion surveys.
- **Photograph Researcher:** 1996–1997 • Humanities Extension/Publications Program, North Carolina State University • Raleigh, North Carolina
 - Researched, selected, and credited 600 photographs for social studies textbook.
- **Audiovisual Archives Intern:** 1991–1992 • John F. Kennedy Presidential Library • Boston, Massachusetts
 - Assisted media and authors with film and photo research.
 - Responsible for storage, preservation, and processing of audiovisual archival materials.
- **Television Producer:** 1985–1992 • Wakefield Community Access Television • Wakefield, Massachusetts
 - Produced documentaries and live television programs; wrote scripts, edited video, directed shows, and coordinated talent.
- **Legislative Assistant:** 1987 • Representative Richard Tisei, Massachusetts General Court • Boston, Massachusetts
 - Researched constituent concerns and legislation for Representative Tisei (former minority leader of the Massachusetts State Senate and 2010 Republican candidate for lieutenant governor of Massachusetts).

MEMBERSHIPS & VOLUNTEER SERVICE

- **Vice President** (2010–2011), Board of Trustees, Falmouth Memorial Library, Falmouth, Maine, 2009–2011
- **Recording Secretary**, Falmouth Elementary PTO Board of Directors, Falmouth, Maine, 2009–2011
- **Board of Directors**, *USS John F. Kennedy* Museum, Portland, Maine, 2010
- **Treasurer**, Falmouth Corner Preschool Board of Directors, Falmouth, Maine, 2009–2010
- **Board of Directors**, Scarborough Community Chamber of Commerce, Scarborough, Maine, 2004–2005
- **Executive Board**, Marist College Alumni Association, 1998–2003
- **Co-President**, North Carolina Chapter, Marist College Alumni Association, 1998–2003
- **Co-Chair**, Class of 1992 Alumni Reunion Committee, Marist College, 2001–2002
- **Educational Programming Advisory Board**, North Carolina Museum of History, 1998–2001
- **Volunteer Archivist**, Journal and Publications Project, Southern Folklife Collection, Manuscripts Department, Academic Affairs Libraries, University of North Carolina at Chapel Hill, 1997

HONORS

- **Judge**, North Carolina National Geographic Bee, National Geographic Society, 2000
- *Who's Who in American Colleges and Universities*, 1992
- **Outstanding Achievement in History Award**, Marist College, 1992
- **Scholastic All-American Debater**, Cross Examination Debate Association, 1992
- **First Place Novice Debate Team**, Cross Examination Debate Association National Championships, 1989
- Honorary fraternities: Phi Alpha Theta & Pi Kappa Delta (chapter founder)

- Rabinowitz, Julie D. "The Use of Condensation Symbols to Develop Presidential Leadership: Bill Clinton's Appropriation of Franklin Delano Roosevelt." Master's thesis. University of North Carolina at Chapel Hill, 1997.
- Rabinowitz, Julie D., ed., et al. *A Journey through Africa, Asia, and the Pacific Realm*. Gibbs Smith, Publisher. Salt Lake City, 2008.
- . *A Journey through Africa, Asia, and the Pacific Realm*. Teacher's edition. Gibbs Smith, Publisher. Salt Lake City, 2008.
 - . *A Journey through Europe, Russia, and South America*. Gibbs Smith, Publisher. Salt Lake City, 2008.
 - . *A Journey through Europe, Russia, and South America*. Teacher's edition. Gibbs Smith, Publisher. Salt Lake City, 2008.
 - . *A Journey through North America*. Gibbs Smith, Publisher. Salt Lake City, 2008.
 - . *A Journey through North America*. Teacher's edition. Gibbs Smith, Publisher. Salt Lake City, 2008.
 - . *North Carolina: Our Home*. Gibbs Smith, Publisher. Salt Lake City, 2008.
 - . *North Carolina: Our Home*. Teacher's edition. Gibbs Smith, Publisher. Salt Lake City, 2008.
- Rabinowitz, Julie D., ed., et al. *Living in Our World: Africa, Asia, and Pacific Realm*. Humanities Extension/Publications, North Carolina State University, 2003. Second edition.
- . *Living in Our World: Africa, Asia, and Pacific Realm*. Humanities Extension/Publications, North Carolina State University, 2003. Teacher's edition.
 - . *Living in Our World: Europe, Russia, and South America*. Humanities Extension/Publications, North Carolina State University, 2003. Second edition.
 - . *Living in Our World: Europe, Russia, and South America*. Humanities Extension/Publications, North Carolina State University, 2003. Teacher's edition.
 - . *Living in Our World: North America—Its Land and People*. Humanities Extension/Publications, North Carolina State University, 2003. Second edition.
 - . *Living in Our World: North America—Its Land and People*. Humanities Extension/Publications, North Carolina State University, 2003. Teacher's edition.
 - . *Living in Our World: North Carolina—Its Land and People*. Humanities Extension/Publications, North Carolina State University, 2003. Second edition.
 - . *Living in Our World: North Carolina—Its Land and People*. Humanities Extension/Publications, North Carolina State University, 2003. Teacher's edition.

Articles

- Clark, James, with James Alchediak and Julie Dumont Rabinowitz. "Living in Our World: A Digital Bridge in Progress." *International Journal of Social Education*. Ball State University. Vol. 19, No. 2. Fall/Winter 2004–2005.

PHOTO RESEARCHER

- Hendricks, J. Edwin. *Seeking Liberty and Justice: A History of the North Carolina Bar Association*. North Carolina Bar Association, 1999.
- Beers, Burton, et al. *Living in Our World: Africa, Asia, and Pacific Realm*. Humanities Extension/Publications, North Carolina State University, 1998. First edition.

READER

- Middleton, Stephen. *The Black Laws: Race and the Legal Process in Early Ohio*. Ohio University Press, 2005.

Numerous press releases, newspaper articles, and collateral materials written for marketing and public relations purposes.